

Williams Shaving Cream, Sensitive

Aqua	Water
Stearic Acid (Chemical name: <i>Octadecanoic acid</i>)	Used among others for the hardening of soap
Myristic Acid.....	Saturated fatty acid
Glycerol Distearate (Chemical name: <i>Distearic acid, diester with glycerol</i>).....	Softens the skin, antistatic
Potassium Hydroxide	Used among others for softening soap and as pH regulator
Lauric Acid (Chemical name: <i>Dodecanoic acid</i>)	Fragrance, surfactant and emulsifier
Glycerine (Chemical name: <i>1,2,3-Propanetriol</i>)	Used as moisturiser, emulsifier and stabiliser, E422
Cocoamidopropyl Betaine (Chemical name: <i>1-Propanaminium, 3-amino-N-(carboxymethyl)-N,N-dimethyl-, N-coco acyl derivs., hydroxides, inner salts</i>)	Surfactant, thickener, foam booster and skin softener
Cera Alba.....	White wax (bees wax)
Cocamide Mea.....	Surfactant, foam booster, emulsifier and thickener
Parfum	Perfume
Allantoin (Chemical name: <i>Urea, (2,5-dioxo-4-imidazolidinyl)-</i>)	Used among others as moisturiser and for relieving irritation
Tetrasodium EDTA (Chemical name: Acetic acid, (ethylenedinitrilo)tetra-, tetrasodium salt)	Chelating agent– forms complexes with metal ions in water and makes the water "soft", so it is easier to make a foam
Benzyl Benzoate (Chemical name: <i>Benzoic acid, benzyl ester</i>)	Stabiliser and fragrance, known to be an allergenic
BHT (Chemical name: Butylhydroxytoluen)	Antioxidant, E321
Methylparaben (Chemical name: <i>Benzoic acid, 4-hydroxy-, methyl ester</i>).....	Preservative, increases the risk of UV damages of the skin, E218
Sodium Benzoate (Chemical name: <i>Benzoic acid, sodium salt</i>)	Fragrance, preservative and masking substance