

Williams Shaving Soap

Potassium Stearate (Chemical name: <i>Octadecanoic acid, potassium salt</i>)	Saturated fatty acid - gives a soft soap)
Sodium Tallowate (Chemical name: <i>Fatty acids, tallow, sodium salts</i>)	Base soap, surfactant and emulsifier, foam booster and viscosity regulator
Sodium Cocoate (Chemical name: <i>Fatty acids, coco, sodium salts</i>).....	Saturated fatty acid – Sodium salt of coconut oil
Water	Water
Glycerin (Chemical name: <i>1,2,3-Propanetriol</i>).....	Used as moisturiser, emulsifier and stabiliser, E422
Fragrance	Perfume
Sodium Chloride	Common household salt, used to regulate viscosity
Titanium Dioxide	Colour, white
Stearic Acid (Chemical name: <i>Octadecanoic acid</i>).....	Used among others for the hardening of soap
Pentasodium Pentetate (Chemical name: Glycine, N,N-bis(2-(bis(carboxymethyl)amino)ethyl)-, pentasodium salt)	Chelating agent
Tetrasodium Etidronate (Chemical name: Diphosphonic acid, (1-hydroxyethylidene)-, tetrasodium salt)	Chelating agent, emulsions stabiliser and viscosity regulator